

Patricia Overton

GRAPHIC DESIGNER

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patriciaoverton.com

Education

PTEC 1999 - 2001

Graphic Design Certification

St. Petersburg College 2007 - 2009

Web Design Certification

Awards

First Place for a Loss Prevention poster for local business

Winner of statewide competition for pin design. (VICA)

Second Place in VICA competition

Skills

INDESIGN CC

PHOTOSHOP CC

ILLUSTRATOR CC

ACROBAT PROFESSIONAL CC

DREAMWEAVER

FLASH

IMOVIE

QUARK XPRESS

MS OFFICE SUITE

Experience

KOOZIE GROUP FORMLY BIC GRAPHIC 2013 - PRESENT

Digital Designer (2018-Present) - Responsible for maintaining large image libraries. Some of my duties entail helping with product photo shoots, color correcting images, and uploading those images onto the website and FTP servers.

Production Artist (2013-2017) - Responsible for layout, design and light proof-reading of annual product catalog. Also responsible for helping marketing team with flyers/brochures, tradeshow graphics, retouching images and other promotional pieces.

OTTLITE 2012 - 2013

Graphic Designer - Responsible for layout and design of packaging/instructions and marketing pieces (ads for publications/.gifs) while staying on brand. Also responsible for tradeshow graphics, retouching photos, and doing mockups of packaging

XEROX 2010 - 2010

Graphic Designer - Responsible for designing marketing pieces for local hospitals and medical facilities (business cards, banners, flyers, posters, brochures, monthly employee newsletters, direct mailers, etc.) Also responsible for communicating with 3 marketing directors at hospitals on a daily basis and preparing projects to be printed.

RUSSELL JOHNS ASSOCIATES 2005 - 2010

Print/Web Designer - Responsible for creating display ads, laying out ad pages, creating web banner ads, in Flash/GIF format, and creating E-Blasts in HTML. I worked extremely close with 20+ sales reps daily. In addition to preparing ad pages to be sent to the printer.

VALPAK 2002 - 2005

Production Artist - Responsible for designing and laying out direct mailers, flyers, and menus to be sent out worldwide.

Freelance

Gainesville Cohousing - (Graphic Design) - Gainesville, FL
Corporate identity - Logo, branding, website and all promotional materials

Ilium Associates - (Production Design) - Bellevue, WA
Production design for transportation department

Raymond James & Associates - (Promo Material) - St. Petersburg, FL
St. Pete Pride Parade promotional material for Rainbow Network

Caledesi Steel Band - (Corporate Identity) - St. Petersburg, FL
Corporate identity - Logo, branding, flyers and other promotional materials

Hobbies/Interests

Polymer Clay sculpting • Disney World • Cats
Traveling • Crafting • Watercolor